



CACHE ENTERTAINMENT INC

GORD BAMFORD

SMALL TOWN SHOW OPTIONS

OPT
#1

NO RISK

OPPORTUNITY

SMALL TOWN SHOW OPTIONS

OPT #1 NO RISK OPPORTUNITY

Gord Bamford is partnering with small towns through no-risk opportunity template, where he performs for the door, meaning there is no guaranteed performance fee and no upfront cash outlay required from the community.

ZERO RISK

Your organization receives 100% of the bar revenue. Earn 100% revenue of fundraising activity. For example: 50/50, live or silent auction.

Community Hall Option: Once \$25,000 in ticket revenue is reached, your community group will start earning 25% of every ticket sold, creating a true win-win for the hall and the community.

Arena Option: After \$40,000 in ticket revenue, your group earns 25% of all additional ticket sales, turning a fantastic concert into an even greater fundraiser.

THE ORGANIZATION PROVIDES

- The organization provides the venue, stage and power at no cost to **CACHE ENTERTAINMENT**
- **Provide the appropriate venue:**
 - A private area is required that is suitable for meet and greets.
- The preferred stage size is 40 feet wide, 32 feet deep and 5 feet high, and able to support 250 pounds per square foot. If required, Cache Entertainment can provide a stage quote for your event. If your current stage does not match these preferred specifications, please know that we can discuss alternatives. We have used a variety of stage sizes on the Small Town Tour and can review what will work best for your venue. Not having this exact size does not prevent you from hosting the concert.
- Provide the appropriate power: **1 X 50 Amp 200 volt single phase range plug.**
- Must provide 6 to 8 able bodied, sober loaders for load in and load out. These volunteers will also assist with the setup of production gear, so it is important they arrive prepared with appropriate work gloves. For safety, particularly during load out, loaders must be fully able bodied and sober. If the required sober loaders are not provided for both load in and load out, a fee of \$300 dollars per person per loader will be charged to the organization.
- A runner with vehicle for the bus driver.
- A minimum of 1, but may be up to 3 - 6 hotel rooms.

FULFILL CONCERT RIDER

- Organization must fulfill the concert rider. Please note that the rider has been reduced significantly for the Small Town Shows in order to keep all costs reasonable for the organization. Small towns are always welcome to discuss any rider requirements if they have questions or concerns.
- A buyout is available for Small Town Shows. The food and hospitality buyout is \$800 dollars, which covers all required food items for the day and the green room, apart from basic items such as coffee, water and simple snacks for load in. The accommodation rider also has a buyout option of \$1,200 dollars if the organization prefers that route, and in this case we will make all of our own hotel arrangements.

A RIDER is a set of requests that a performer sets as criteria for the performance.

SMALL TOWN **SHOW OPTIONS**

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NO RISK

OPPORTUNITY

CONTINUED

CACHE ENTERTAINMENT PROVIDES

- Production, sound, lighting and video walls for the show, including all technicians.
- Performance set is a 90 minute show
- Marketing assets for the event, which includes:
 - Posters, sell sheets and hard copy tickets.
- Digital media promotion for the event to GB socials and the event is posted on the tour page of the Gord Bamford website.
- Gord will promote the event with a personalized video message that will be posted to his social media platforms. The organization will be tagged and can share the messaging.
- All items that are required to be placed on the VIP tables:
 - Table coverings, wine, plastic wine glasses, napkins, etc.

TICKET SALES

- Ticket sales will be set-up and conducted via an on-line ticketing system, titled **Showpass** at no additional cost.
- Promotion on Gord Bamford's website and social media.
- Your organization will have the first opportunity to promote the concert to your supporters, through a presale code and/or link prior to the public ticket sales.
- Tickets and posters will be provided for marketing purposes. There is to be no creative reproduction or altering of any materials without consent.

CONTACT INFORMATION

To discuss specifics and concert pricing, please contact

Corinne Szepesi (780) 914-9175

SHOW CHECKLIST

PERFORMANCE DETAILS

- Gord Bamford concert performance comes complete with full production (including lighting and sound) and set design.

PROMOTION AND TICKET SALES

- All tour dates and tickets will be listed via www.gordbamford.com and will be available for purchase.
- Presale code and/or link will be given to community organizations to allow for early ticket sales – online only.
- Promote the upcoming event via word of mouth, poster distribution, community bulletin boards, social media outlets, etc.
- Online ticket sales link will be www.gordbamford.com/tour.

NOTE: Tickets and posters will be provided for marketing purposes. There is to be no reproduction or alteration of any materials without consent.

PRE / DURING / POST EVENT

- Community Group to arrange with local liquor stores for ordering & delivery of liquor to and from the venue.
- Community Group to operate the evening for bar service & collection of monies.
- Community Group operating the bar is to obtain their own liquor license.
- Community Group with the assistance from Cache Entertainment will set up the venue according to the provided venue schematic.
- Community Group must provide their own event insurance.

Cache Entertainment will provide all table décor required to decorate the VIP tables ONLY FOR OPTION #1 (no risk opportunity)

SHOW CHECKLIST

VOLUNTEERS

VOLUNTEER TICKET POLICY

For the Gord Bamford Small Town Fundraising concerts, we deeply appreciate the time and effort of our volunteers in making these events a success. As a general guideline:

- For volunteers, please discuss details with Corinne. As a general guideline, venues with 400 seats or fewer typically require about 25 volunteers in total, including bar service. Arena shows usually require 50 or more volunteers, depending on the capacity. These numbers can be adjusted based on your event, and we have templates available that outline all required roles and responsibilities. An overview is provided in the volunteer section below.
- Volunteers who commit 2-3 hours of their time are still required to purchase a ticket, as their attendance directly supports the cause.
- Volunteers who dedicate extended hours or a full day of service may be eligible for a complimentary ticket in recognition of their contribution.
- The organizing group agrees to supply the volunteers to support the execution, operation to ensure a successful and safe event.
- **6-8 SOBER loaders for load in and load out** (approximately 4 hours) of all production and band equipment. Loaders must also be available to assist with setting up production gear, unloading and reloading equipment, and working under the direction of the production manager. Any substitutions or variations from these requirements must be approved by the artist tour manager prior to the day of performance. **NO EXCEPTIONS**, the buyer will be charged \$300 per person required in the event of any no-shows pertaining to loaders.
- 2 ticket scanners per available entrance, volunteers will need to arrive 60 minutes prior to the show and be prepared to remain at the doors for the full length of the concert. (Doors will open 60 minutes prior to concert start)
- 2-4 volunteers required for the will call table, ID checking and wristbands (and/or hand stamping).
- 4-6 individuals to operate the bar and ensure VIP tables are cleared of cans and garbage, as well as guests that are seated in the row seating.
- 2-3 volunteers to support the show setup (VIP tables and chair set-up), a runner with a vehicle is required to transport our bus driver to and from the hotel.
- Security is required for the concert. Cache Entertainment can provide a quote.

SECURITY

The Client will take reasonable precautions for the safety of the Performer and the Performer's equipment during all aspects of the performance and at all times while the Performer and the Performer's equipment is on the venue premises. The Client is also responsible for ensuring that only the Performer and its designated technicians and representatives are allowed on stage or in the backstage area.

HOSPITALITY RIDER

HOTEL ACCOMODATION

- The tour manager will advise how many hotel rooms are required for the event. Please also confirm whether there is a shower room available at the venue. A hotel accommodation buyout of \$1,200 is available if the organization prefers that option, and in that case we will make our own hotel arrangements.
- 3 additional hotel rooms may be required, one for a shower room, and 2 additional rooms for GB team. Tour manager to advise.

BUS/ TRAILER PARKING

- Please provide appropriate access to the loading area and secure parking for the bus, the 24 foot trailer and the 5 ton truck where applicable. Combined, the truck and trailer require approximately 75 to 100 feet of space. This parking must be available for 24 hours and is essential for the event.
- Provide 50 amp shore power within 40 feet of the venue.

GORD BAMFORD MERCHANDISE AREA

- 4 eight-foot tables, preferably in a high traffic area within the concert space that has access to power.

DESIGNATED MEET AND GREET AREA

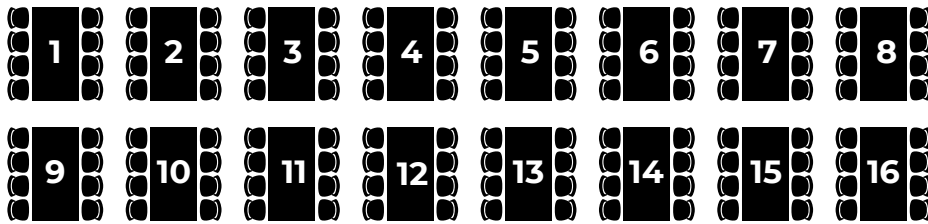
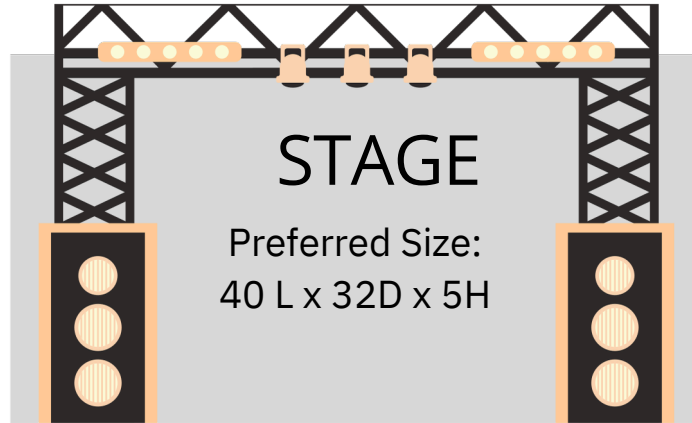
- Private area that will allow for the set up of an 8-foot media wall with space enough space for guests to congregate.

HOSPITALITY RIDER

DRESSING ROOM'S

- One dressing room required for Gord Bamford (all alcohol is to be delivered to Gord's Room)
- One dressing room required for Band and Crew (Green Room) GREEN ROOM
- HOSPITALITY RIDER**
Your organization can choose to pay out the hospitality rider for a cash buyout on show day of \$800.00. This pertains to lunch and dinner only as the basics for breakfast must still be provided. Note below regarding the breakfast details.
- BREAKFAST**
Assorted cold drinks/coffee/muffins and assorted fruit for load-in crew and volunteers (6 People) at specified load-in time.
- LUNCH**
Sandwich tray/soup or Chili for Lunch (14 people)
SUPPER – Hot Meal (14 people)
- DRESSING ROOM RIDER REQUIREMENTS**
1 bag of ice delivered to Gord's room 1 hour prior to the show
12 Asst Gatorade – available at load in
12 pack of Sugar free Red Bull available at load in
Assorted protein and snack bars
24 Red Solo Cups
12 Diet Pepsi, 6 Pepsi, 12 Fresca (dressing room ice).
6 bottles of Apple Juice, 6 bottles orange juice
3 Packs of gum (Five, Excel, Dentyne).
36 Bottles of water (12 chilled in ice, 24 room temperature).
6 Hand towels (NEW)
12 Bath towels - if showers are available
2 – 26oz Bottle of Grey Goose/Titos Vodka
1 – 24 can of Bud Lite Beer
2 – Bottles of Red Wine
2 – 26oz of Wisers Whiskey
48 – AA batteries – Duracell Procell or Energizer (ensure brand specific)
- POST SHOW** 2 Bags of ice to be delivered to tour bus following the show. 5 Large Pizza delivered to the band and crew room after show meat, cheese and a vegetable tray

SCHEMATIC VENUE SET-UP



FOH



THIS TYPE OF VENUE SET-UP MUST BE FOLLOWED

- The exact number of of tables and chairs will be dependent upon the size of the venue.

PACKAGE LEVELS

OPTION VIP #1 - 8 People

\$1,000

Per table

- **Reserved Premium Table:** in the best viewing area.
- **Wine & Snacks:** Bottle of red wine, bottle of white wine, and table snacks the table
- **Post-Event Meet & Greet with Gord:** Including a group photo
- **Commemorative 25th Anniversary Gift:** signed merchandise gift for each guest
- **VIP Satin Lanyard:** Custom VIP credentials

RESERVED TABLE OPTION #2

\$600

Per table

- **Reserved Table for 8 guests**
- **Guaranteed seating together in a designated reserved section**
- **No additional VIP inclusions**

GENERAL ADMISSION

\$60

+ taxes & fees

- **General seating:** First come, first served seating or standing
- No early access or meet and greet

MEET & GREET ADD-ON

\$50

+ taxes & fees

- **Add a Post-Show Meet and Greet with Gord Bamford to your ticket purchase.**

Includes:

- Exclusive post-event meet and greet
- Photo opportunity with Gord
- Keepsake gift

CHILDREN 6 AND UNDER: ENTRY IS FREE

PERFORMANCE AGREEMENT

THIS CONTRACT (the "Agreement") made and entered into this _____ day of _____ (the "Execution Date")
BETWEEN: _____

~AND~

CACHE ENTERTAINMENT INC
(Gord Bamford) (the "Performer")

BUSINESS ADDRESS OF THE PERFORMER

Any payments by certified cheque or money order should be made out to:
CACHE ENTERTAINMENT INC. GST 853612786

The Performer's business contact information is as follows:

Contact : Corinne Szepesi (Cache Entertainment Inc)
Address : PO Box 5395 Station Main Lacombe, AB T4L 1X1
Phone Number: (780) 914-9175 E-Mail: Corinne@gordbamford.com
Concert Date : _____

VENUE INFORMATION

1 Venue and stage are to be provided at not cost to **CACHE ENTERTAINMENT INC**

2 The place of performance (the "Venue") is located at :

Venue Name : _____
Venue Capacity : _____
Venue Address : _____
Venue Contact : _____
Telephone : _____
E-mail : _____

FOOD & HOSPITALITY RIDER

3 Client opts to:

Provide food and beverage for the band and crew (12 People)

PERFORMANCE AGREEMENT

PERFORMANCE

- 4 The concert (the "Performance") headliner will be



5 DATE AND TIME OF PERFORMANCE

The performance will consist of one show and the venue will be available for set-up and soundcheck for the show on the date and times listed below

Set-up Date : _____

Set-up Time : _____

Date of Show : _____

Start Time : _____

End Time : _____

CONTACT INFORMATION

- 7 The client agrees to provide all requested contact information and venue details in the KCITA Logistics Form found [HERE](#)

PERFORMANCE **AGREEMENT**

MARKETING & PROMOTION

If the community group chooses to buy the show, you will be responsible for radio and print advertising.

Promote your organization on social media, please share and comment on other posts put out on social media by Gord Bamford or the Gord Bamford Foundation.

Organization is responsible for marketing and promotion of the concert.

Cache Entertainment will provide a personalized Gord Bamford video message to promote on social media.

What is your local Country radio station?

SOCIAL MEDIA HANDLES

GORD BAMFORD

www.gordbamford.com

Facebook: @gordbamford1

Instagram: @thegordbamford

Twitter: @GordBamford

TikTok: @gordbamford

THE GORD BAMFORD FOUNDATION

www.gordbamfordfoundation.com

Facebook: @GordBamfordFDN

Instagram: @gordbamfordfdn

Twitter: @GordBamfordFdn

PRESENTATION OF YOUR COMMUNITY ANNOUNCEMENT

NO LESS THAN 5 DAYS PRIOR TO CONCERT

Provide the list of announcements, including welcome message, thank yous, acknowledgments, and any fundraising mentions.

Please fill in your SHOW FLOW document (Found in your community folder).

PERFORMANCE AGREEMENT

BRAND PARTNERSHIPS

- All sponsorships need to be a non-compete sponsor of Cache Entertainment or Gord Bamford. If concerns arise please contact Cache Entertainment representative to discuss prior to signing a contract.
- All event suppliers and vendors need to comply with the preferred vendor list, this is including but not limited to (food, beverage, or swag item), please confirm with Cache Entertainment.

FORCE MAJEURE

- Neither the Performer nor the Client will be held liable for any failure to perform its obligations under this Agreement where such breach is due to any of the following: acts or regulations of public authorities, labour difficulties or strike, inclement weather, epidemic, interruption or delay of transportation service, acts of God, or any other legitimate cause beyond the reasonable control of the Performer and the Client.

SICKNESS AND ACCIDENTS

- The Performer agrees to meet its obligations under this Agreement subject to legitimate incapacity by sickness or accident.

CANCELLATION DUE TO COVID

- Should COVID-19 issues force the cancellation of an event. All tickets will be refunded and a new date, which is to be mutually agreed up by the Performer and the Client on will be selected. All other concert details will remain the same.

MERCHANDISING

- The Performer may offer CDs and other such items for sale at the Performance. The Client will provide a suitable area near the main entrance, multiple if needed, with reasonable visibility and accessibility to facilitate merchandising. The Client will not receive any portion of merchandise sales from the event.

EXCULSIVITY

- The Client agrees to give Cache Entertainment the first right of refusal on any future concert fundraising events.

PERMITS

- The Client warrants and represents that it has obtained any and all permits, approvals, licenses and variances necessary for the Performance.



PERFORMANCE AGREEMENT

IN WITNESS WHEREOF

The Client and Performer have duly affixed their signatures under hand and seal on this day of

Cache Entertainment Representative

Community Group Representative

Witness (when required)

Witness (when required)

Date

Date